

2020-2021 District Goals



District: 325B2
Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	20	400	465	49
2nd Quarter	10	200	200	200
3rd Quarter	2	40	100	50
4th Quarter	1	20	20	250

FY New Clubs

33

FY Charter Members

660

FY New Members

785

FY Retention Goal

549

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

896

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Govenor & PDG meeting (5-6 TImes)	PDG	DG Team	12/05/2020	30/06/2021
Cabinet Officer's Schooling	Cabinet Officers	PDG/Key Note Speaker	26/05/2020	24/07/7020
PVST Training	PVST	DG & PDG Team	01/06/2020	01/09/2020
DLLI	All Lions Member	PDG & GAT	01/07/2020	01/09/2020
Govenor President Workshop	Presidents	PDG/GAT	13/06/2010	15/07/2020
Zone Conference(Two Times)	Zone Chairperson	DG Team	30/08/2020	30/12/2020
Youth Camp	Leos & lions Youth Member	DG & PDG	11/10/2020	27/11/2020
MGF Conference	All Lions Member	GAT	19/12/2020	30/01/2021
Lions & Non Lions Fellowship	All Lions & Non Lions	PID	25/12/2020	12/01/2021
7 Area Fellowship	All Lions Member	DG Team	01/01/2021	02/02/2021
Women Symposium	Lions & Non Lion Ladies member	Trainee	08/03/2021	08/03/3021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Jointly Multiple Club District Directory Application Developed & Fight against Covid-19.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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